Notice of Meeting

Licensing Sub-Committee



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Wednesday, 29th September, 2021 at 1.00 pm

In the Council Chamber Council Offices Market Street Newbury

The Council will be live streaming its meetings.

This meeting will be streamed live here:

https://www.westberks.gov.uk/licensingsubcommitteelive

You can view all streamed Council meetings here: https://www.westberks.gov.uk/councilmeetingslive

Members Interests

Note: If you consider you may have an interest in any Application included on this agenda then please seek early advice from the appropriate officers.

Date of despatch of Agenda: Tuesday, 21 September 2021

FURTHER INFORMATION FOR MEMBERS OF THE PUBLIC

If you require further information about this Agenda, or to inspect any background documents mentioned in the reports, please contact Jo Watt – jo.watt1@westberks.gov.uk or call 01635 519458

Further information and Minutes are also available on the Council's website at www.westberks.gov.uk



Agenda - Licensing Sub-Committee to be held on Wednesday, 29 September 2021 (continued)

To: Councillors Adrian Abbs, Graham Bridgman (Chairman) and Claire Rowles

Substitute: Councillor Tony Linden

Agenda

Part I Page No.

1 Declarations of Interest

To receive any declarations of interest from Members.

2 Schedule of Licensing Applications

(1) Application No. 21/00611/LQN - The Breeze, Hawkridge House, 3 - 32

Hawkridge Hill, Frilsham, RG18 9XA

Proposal: Premises License

Location: Hawkridge House, Hawkridge Hill, Frilsham, RG18 9XA

Applicant: The Breeze Drinks Company Ltd.

Sarah Clarke

Service Director: Strategy and Governance

If you require this information in a different format or translation, please contact Stephen Chard on telephone (01635) 519462



Licensing Sub-Committee Report

The Breeze Drinks Company, Hawkridge House, Hawkridge Hill, Frilsham, RG18 9XA (21/00611/LQN)

Type of Application: Premise Licence

Parish: Frilsham

Ward Member: Councillor Carolyne Culver (Ridgeway Ward)

Case Officer: Emilia Matheou, Licensing Officer,

Portfolio Holder: Councillor Hilary Cole

Service Director: Eric Owens

1. Purpose of the Report

1.1 To set out the background information pertaining to this Licensing Application.

2. Recommendation

- 2.1 Members are asked to decide whether to:
 - a) Grant the application for a premises licence as made subject to any mandatory conditions;
 - b) Grant the application for a premises licence subject to any additional conditions and any mandatory conditions;
 - (c) Refuse to specify a person in the licence as the designated premises supervisor;
 - (d) Exclude from the licence any of the licensable activities to which the application relates:
 - (e) Refuse the application for a premises licence;

Members of the Licensing Sub-Committee are asked to make a decision at the end of the hearing after all relevant parties have been given the opportunity to speak. Members must give full reasons for their decision.

3. Background

3.1 Members of the Licensing Sub-Committee are asked to determine the application as the Licensing Authority has received representations stating that granting this application would undermine the prevention of crime and disorder, the prevention of public safety, the prevention of public nuisance, and/ or the protection of children from harm licensing objectives.

- 3.2 The Licensing Authority may only consider aspects relevant to the application that have been raised in these representations.
- 3.3 Where representations have been received from a responsible authority or any other person, and the concerns have not been resolved through mediation between all parties, the Licensing Act 2003 requires that these applications should be determined by the Licensing Authority's Licensing Committee. The Licensing Act 2003 allows for applications such as this one to be delegated to a Sub-Committee. In accordance with those rules, the Scheme of Delegation set out in the Council's Constitution states that the Licensing Sub-Committee has responsibility for dealing with this application.

4. Application

4.1 The Licensing Authority has received an application, from Elena Breeze on behalf of The Breeze Drinks Company Ltd, for a premise licence in relation to Hawkridge House, Hawkridge Hill, Frilsham, RG18 9XA. This application had been recorded under reference number 21/00611/LQN on 09 August 2021. A copy of the application is attached as Appendix 1.

A plan showing the location of the premises is attached at Appendix 2. The application relates to a stand-alone house and outdoor areas and would be used mainly for online sales of alcoholic beverages. The fenced off garden area included on the application is part of a private gated community and there is no public access to it. Occasional private (invitation only) promotional events for up to 100 people would also be held in the garden/pool area and in the ground floor of the house.

5. Consultation

- 5.1 The 28 day consultation period ran from 10 August 2021 to 06 September 2021. Responsible Authorities, Ward Members and the Parish Council were advised by email on the 10 August 2021. The application has been advertised in accordance with the Regulations, with the required blue notices being placed at the premises and checked by an officer from the Public Protection Partnership on the 13 August 2021 and 02 September 2021, and an advert had been placed in the Newbury Weekly News on the 12 August 2021.
- 5.2 Frilsham Parish Council met to consider the application and agreed to object to the application at their meeting on 01 September 2021. In terms of the online sales the Parish Council accepted that by the nature of this activity it was necessary that it could be undertaken 24 hours a day for 365 days a year but queried if any restrictions could be applied relating to deliveries to and from the site at antisocial hours of the day.
- 5.3 The Parish Council were also concerned that the promotional events could in theory take place for 24 hours a day every day of the year. They therefore requested that the number of events (12) and the hours (12h00 to 23h00) they could take place be restricted.
- 5.4 A copy of the representation is attached at Appendix 3.

6. Outline of the Application

6.1 The application sought to obtain the following provisions of regulated entertainment

J. Supply of Alcohol:

Monday to Sunday 00h00 to 24h00

L. Hours Open to the Public:

By invitation only and online sales Monday to Sunday 00h00 to 24h00

7. Responses Received from Responsible Authorities:

Fire Authority - None

The Chief Officer of Police Thames Valley – None

Environmental Health - None

The Local Enforcement Agency for the Health and Safety at work etc. Act 1974 – None

The Weights and Measures Authority/Trading Standards - None

Children's Safeguarding Board - None

Public Health - None

Home Office Immigration - None

Planning - None

The Licensing Authority -. None

8. Options

- 8.1 The Home Office's Revised Guidance issued under section 182 of the Licensing Act 2003 (April 2018) must be taken into account when determining this Application.
- 8.2 Members are asked to consider, after taking the representations both oral and written into account, and having due regard to the licensing objectives, whether the application for the premise licence should be granted or rejected. Members will need to give reasons for their decision.
- 8.3 If Members are minded to approve the application they need to consider any additional conditions, other than those contained in the operating schedule and any relevant mandatory conditions in ss19-21 of the Licensing Act 2003 that they may wish to attach to the application.
- 8.4 If Members are minded to include any additional conditions they will need to provide their reasons for doing so in the decision notice.

Background Papers:

- (1) The Licensing Act 2003, appropriate Regulations, Statutory Revised Guidance issued under section 182 of the Licensing Act 2003
- (2) The Council's Statement of Licensing Policy Licensing Act 2003
- (3) The Council's Constitution

9. Appendices

Appendix 1 – Application Appendix 2 – Location Plan Appendix 3 – Representation

West Berkshire District Council

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We The Breeze Drinks Company Ltd.

(Insert name(s) of applicant) apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003 Part 1 – Premises Details								
Hawk	ridge I ridge I		survey map refe	erence	or description			
Post t	own	Thatcham			Postcode	RG18 9XA		
Telepl	none nu	umber at premises (if any)						
Non-d	omestic	c rateable value of premises	None					
		icant Details whether you are applying for a pren		ase ticl	c as appropriate			
a)	an ind	lividual or individuals *			please complete section (A)			
b)	a pers	on other than an individual *						
	i. a	as a limited company		X	please complete	e section (B)		
	ii. a	as a partnership			please complete	e section (B)		
	iii. a	as an unincorporated association of	r		please complete	e section (B)		
	iv.	other (for example a statutory corp	oration)		please complete	e section (B)		
c)	a reco	gnised club			please complete	e section (B)		
d)	a charity please complete section (B)							

e)	the proprietor of an	n educational esta	ablishment			please compl	ete section (B)	
f)	a health service body					please compl	ete section (B)	
g)	a person who is reg Standards Act 200 hospital in Wales					please compl	ete section (B)	
ga)	a person who is reg of the Health and S meaning of that Pa England	Social Care Act 2	008 (withi	n the		please compl	ete section (B)	
h)	the chief officer of police of a police force in England please complete section (B) and Wales							
* If yo	ou are applying as a	person described	in (a) or (l	o) please co	onfirm	:		
Please	tick yes							
	arrying on or proposable activities; or	sing to carry on a	business v	which invo	lves th	ne use of the pro	emises for	X
I am n	naking the application	-						
	statutory function a function dischar		Uor Majast	tu'a proroa	otivo			
	a function dischar	ged by virtue of i	rier Majesi	ly's prerog	alive			Ш
(A) IN	IDIVIDIJAT, APPI		1.					
	DIVIDUAL AITI	ICANTS (fill in	as applica	ble)				
Mr	Mrs	Miss		ble) As		or Title (for aple, Rev)		
Mr Surna	Mrs	_			exan			
Surna	Mrs	_		Ms	exan	nple, Rev)	se tick yes	
Surna I am 1	Mrs me 8 years old or over at postal address if ent from premises	_		Ms	exan	nple, Rev)	se tick yes	
Surna I am 1 Currer differe	me 8 years old or over the postal address if ent from premises is	_		Ms	exan	nple, Rev)	se tick yes	
Surna I am 1 Currer differe addres	me 8 years old or over the postal address if ent from premises is	Miss		Ms	exan	nple, Rev)	se tick yes	

${\bf SECOND\ INDIVIDUAL\ APPLICANT\ (if\ applicable)}$

Mr 🗌	Mrs	Miss [Ms	Other Title (for example, Rev)			
Surname				First naı	First names			
I am 18 years	old or over	ſ			Plea	se tick yes		
Current postal different from address								
Post town					Postcode			
Daytime con	act teleph	one number						
E-mail addre (optional)	ess							
registered nu	mber. In		artnership o	or other join	nt venture (other th	riate please give any an a body		
Name The Breeze D	rinks Com _l	pany Ltd.						
Address Hawkridge He Hawkridge He Frilsham RG18 9XA								
Registered nu 13339400	mber (whe	re applicable)						
Description of Limited comp		(for example, p	oartnership, c	ompany, un	incorporated associa	tion etc.)		
Telephone nu	mber (if an	y)						
E-mail addres	s (optional))						

Part 3 Operating Schedule	
When do you want the premises licence to start? $\frac{DI}{0}$	D MM YYYY 6 0 9 2 0 2 1
If you wish the licence to be valid only for a limited period, when do you want it to end?	D MM YYYY
Please give a general description of the premises (please read guidance note 1)	
Stand-alone house situated in the middle of own large surrounding gardens and wo will be used mainly for ON-LINE SALE of alcoholic beverages – SWISH cocktail private promotional events for the brand (by invitation only) held in the garden/po ground floor of the house with no intention to market as events venue. The garden this Licence application is part of the residential gated property with no public access all private, fenced and gated.	s with occasional ol area and inside on the area that is included in
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	
What licensable activities do you intend to carry on from the premises?	
(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the	he Licensing Act 2003)
Provision of regulated entertainment	Please tick any that apply
a) plays (if ticking yes, fill in box A)	
b) films (if ticking yes, fill in box B)	
c) indoor sporting events (if ticking yes, fill in box C)	
d) boxing or wrestling entertainment (if ticking yes, fill in box D)	
e) live music (if ticking yes, fill in box E)	
f) recorded music (if ticking yes, fill in box F)	

performances of dance (if ticking yes, fill in box G)

(if ticking yes, fill in box H)

anything of a similar description to that falling within (e), (f) or (g)

g)

h)

<u>Provision of late night refreshment</u> (if ticking yes, fill in box I)	
Supply of alcohol (if ticking yes, fill in box J)	X
In all cases complete boxes K, L and M	

A

Plays Standard days and timings (please read guidance note			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
6)				Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance	note 3)	
Tue					
Wed			State any seasonal variations for performing plays (note 4)	please read guida	ance
Thur					
Fri			Non standard timings. Where you intend to use the performance of plays at different times to those liste the left, please list (please read guidance note 5)		
Sat					
Sun					

Films Standard days and timings (please read guidance note			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
6)				Outdoors	
Day	Start	Finish]	Both	
Mon			Please give further details here (please read guidance	note 3)	
Tue			-		
Wed			State any seasonal variations for the exhibition of fil guidance note 4)	ms (please read	
Thur					
Fri			Non standard timings. Where you intend to use the exhibition of films at different times to those listed in left, please list (please read guidance note 5)		
Sat					
Sun					

Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 4)
Wed			
Thur			Non standard timings. Where you intend to use the premises for indocuse sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Fri			
Sat			
Sun			

Boxing or wrestling entertainments Standard days and timings			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
	read guida		(4 8	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance	note 3)	
Tue					
Wed			State any seasonal variations for boxing or wrestling (please read guidance note 4)	g entertainment	
Thur					
Fri			Non standard timings. Where you intend to use the or wrestling entertainment at different times to thos column on the left, please list (please read guidance no	e listed in the	oxing
Sat					
Sun					

Live music Standard days and timings (please read guidance note			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
6)	read garda	ince note	read guidance note 2)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance	note 3)	
Tue					
Wed			State any seasonal variations for the performance of read guidance note 4)	flive music (plea	ase
Thur					
Fri			Non standard timings. Where you intend to use the performance of live music at different times to those on the left, please list (please read guidance note 5)		
Sat					
Sun					

Recorded music Standard days and timings (please read guidance note		_	Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
6)			roud guidance note 2)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance	e note 3)	
Tue					
Wed			State any seasonal variations for the playing of recorded guidance note 4)	orded music (ple	ase
Thur					
Fri			Non standard timings. Where you intend to use the playing of recorded music at different times to those on the left, please list (please read guidance note 5)		
Sat					
Sun					

Performances of dance Standard days and timings (please read guidance note			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
6)			8	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance	note 3)	
Tue					
Wed			State any seasonal variations for the performance of guidance note 4)	dance (please r	ead
Thur					
Fri			Non standard timings. Where you intend to use the performance of dance at different times to those listed the left, please list (please read guidance note 5)		
Sat					
Sun					

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment ye	ou will be provid	ling
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance	Indoors	
Mon			note 2)	Outdoors	
				Both	
Tue			Please give further details here (please read guidance	note 3)	
Wed					
Thur			State any seasonal variations for entertainment of a to that falling within (e), (f) or (g) (please read guidar		<u>tion</u>
Fri					
Sat			Non standard timings. Where you intend to use the entertainment of a similar description to that falling at different times to those listed in the column on the (please read guidance note 5)	within (e), (f) o	r (g)
Sun					

Late night refreshment Standard days and timings (please read guidance note		l timings	Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
6)	read garda	ince note	(prease read guidance note 2)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance	note 3)	
Tue					
Wed			State any seasonal variations for the provision of late (please read guidance note 4)	e night refreshr	<u>nent</u>
Thur					
Fri			Non standard timings. Where you intend to use the provision of late night refreshment at different times the column on the left, please list (please read guidance)	s, to those listed	
Sat					
Sun					

J

			Г		
Supply of alcohol Standard days and timings (please read guidance note			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises	
6)	roud gurda	nee note		Off the premises	
Day	Start	Finish		Both	X
Mon	00:00	24:00	State any seasonal variations for the supply of alcohologuidance note 4)	ol (please read	
Tue	00:00	24:00			
Wed	00:00	24:00			
Thur	00:00	24:00	Non standard timings. Where you intend to use the supply of alcohol at different times to those listed in left, please list (please read guidance note 5)		
Fri	00:00	24:00			
Sat	00:00	24:00			
Sun	00:00	24:00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name Elena Breeze				
Address Hawkridge House Hawkridge Hill Frilsham				
Postcode	RG18 9XA			
Personal licence number (if known)				
	Issuing licensing authority (if known) West Berkshire District Council			

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

None will occur

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4) Not open to public, by invitation only and on-line sales.
Day	Start	Finish	
Mon	00:00	24:00	
Tue	00:00	24:00	
Wed	00:00	24:00	
			Non standard timings. Where you intend the premises to be open to the
Thur	00:00	24:00	public at different times from those listed in the column on the left, please list (please read guidance note 5)
Fri	00:00	24:00	
Sat	00:00	24:00	
Sun	00:00	24:00	

M Describe the steps you intend to take to promote the four licensing objectives:			
a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)			
Alcohol shall be kept with no public access to the area. All alcoholic products shall be labelled to identify the premises from which it was sold.			
b) The prevention of crime and disorder			
The management of the premises shall devise and implement a policy relating to the prevention of illegal drugs and offensive weapons. This policy shall include: staff training, searching, confiscation, storage and disposal of seized items. An outside CCTV system shall be installed and maintained.			
c) Public safety			
A suitable method of determining the number of persons on the premises at any one time shall be employed to ensure that the maximum permitted capacity is not exceeded (100 people). All exit doors shall be available at all times when the premises is open to the public. Access routes for emergency vehicles shall be kept clear and free from obstruction. Staff with specific responsibilities in the event of fire or other emergency shall receive training and instruction appropriate to their role.			
d) The prevention of public nuisance			
All reasonable steps shall be taken to ensure that people entering or leaving the premises do so in an orderly manner and do not in any way cause annoyance to residents and people passing by the premises.			
e) The protection of children from harm			

We'll have an over-18 declaration on our website.

We'll ask for the customer to verify their age at the point of purchase.

We'll have our delivery drivers ask for ID when they deliver the package.

No children presence under 16 will be permitted who are not accompanied by an adult between midnight and 5 am at all premises supplying alcohol for consumption on the premises.

Persons under the age of 18 shall only be admitted to the premises if they are supervised and accompanied by an adult whilst on the premises.

We shall adopt and maintain a Challenge 25 Policy as part of our policy relating to alcohol sales.

Checklist:

	Please tick to indicate agree	ment
•	I have made or enclosed payment of the fee.	X
•	I have enclosed the plan of the premises.	X
•	I have sent copies of this application and the plan to responsible authorities and others where applicable.	X
•	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	X
•	I understand that I must now advertise my application.	X
•	I understand that if I do not comply with the above requirements my application will be rejected	X

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11). If signing on behalf of the applicant, please state in what capacity.

Signature	Elena Breeze	
Date	9 th August 2021	
Capacity	Director, The Breeze Drinks Company Ltd.	

For joint applications, signature of 2^{nd} applicant or 2^{nd} applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

Elena Breeze

Hawkridge House

Hawkridge Hill

Frilsham

Post town	Thatcham		Postcode	RG18 9XA
Telephone number (if any)				
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)				

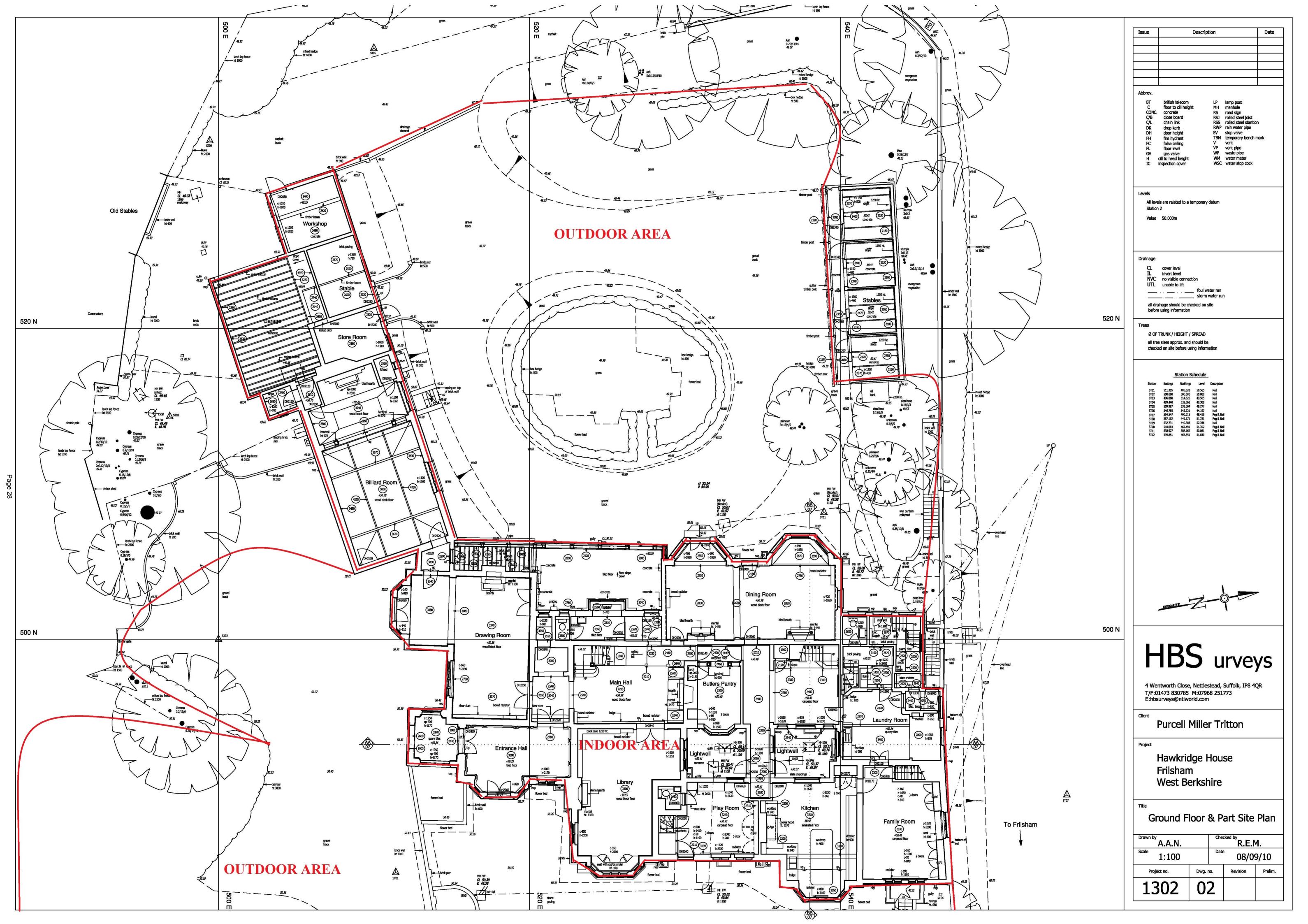
Notes for Guidance

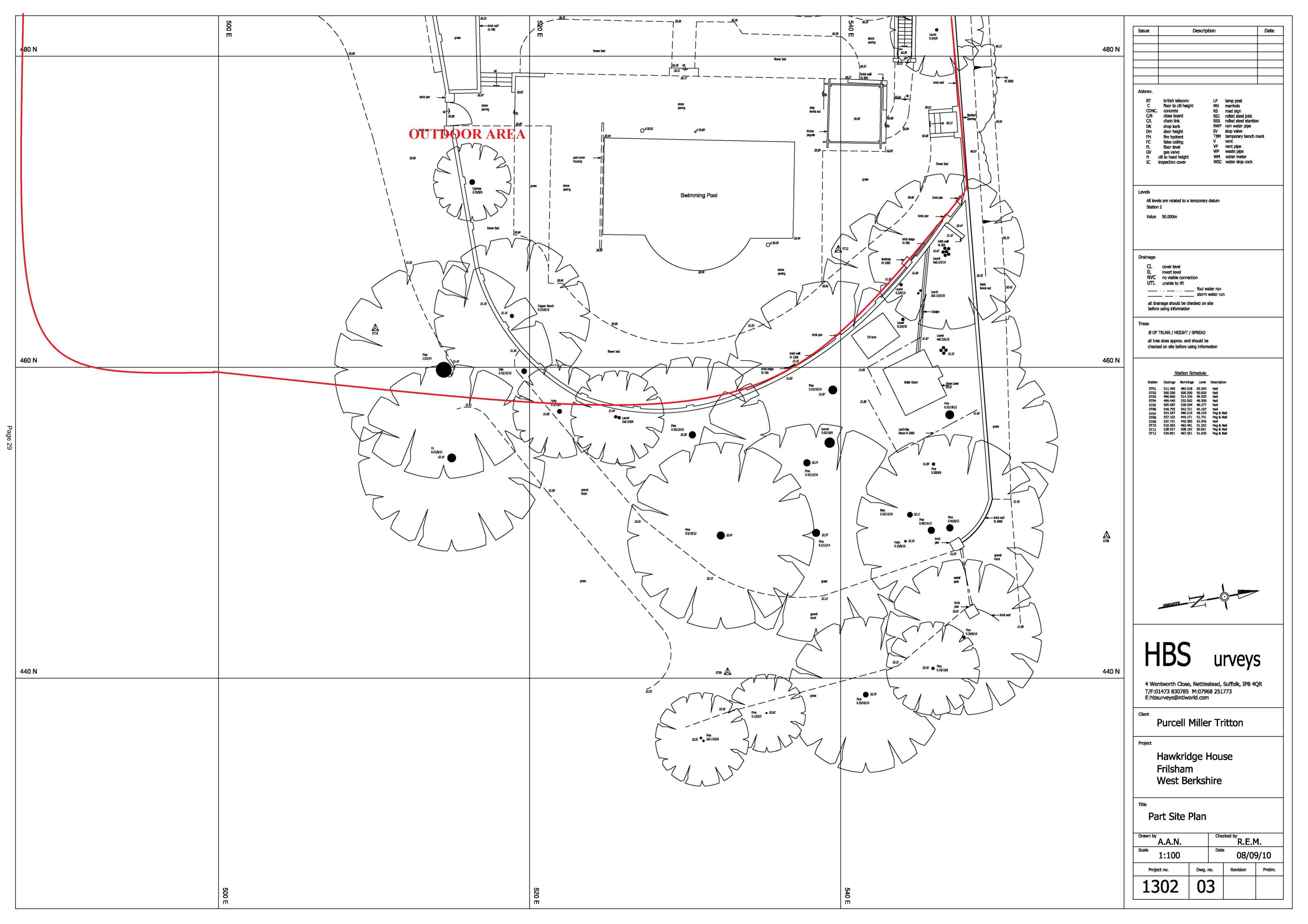
- Describe the premises, for example the type of premises, its general situation and layout and any
 other information which could be relevant to the licensing objectives. Where your application
 includes off-supplies of alcohol and you intend to provide a place for consumption of these offsupplies, you must include a description of where the place will be and its proximity to the
 premises.
- 2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
- 3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
- 4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
- 5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
- 6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
- 7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
- 8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or seminudity, films for restricted age groups or the presence of gaming machines.
- 9. Please list here steps you will take to promote all four licensing objectives together.
- 10. The application form must be signed.
- 11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
- 12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
- 13. This is the address which we shall use to correspond with you about this application.

Consent of individual to being specified as premises supervisor

ı	Elena Breeze	
•	[full name of prospective premise	es supervisor]
of		
Hav Frils	wkridge House wkridge Hill sham 18 9XA	
[home	e address of prospective premises	supervisor]
	by confirm that I give my c	consent to be specified as the designated premises cation for
Prei	mises Licence application	
[type	of application]	
by		
The	e Breeze Drinks Company Lt	td.
[name	e of applicant]	
relatiı	ng to a premises licence	number of existing licence, if any]
for		
Hav Frils	wkridge House wkridge Hill sham 18 9XA	

and any premises licence to be granted or varied in respect of this application made by	
The Breeze Drinks Company Ltd.	
[name of applicant]	
concerning the supply of a	llcohol at
Hawkridge House Hawkridge Hill Frilsham RG18 9XA	
[name and address of premises	s to which application relates]
	ntitled to work in the United Kingdom and am applying for, rently hold a personal licence, details of which I set out
Personal licence number	
[insert personal licence number,	if any]
Personal licence issuing a	uthority
West Berkshire Council	
[insert name and address and telephone number of personal licence issuing authority, if any]	
Signed	
Name (please print)	Elena Breeze
Data	
Date	4 th August 2021





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FRILSHAM PARISH COUNCIL

Sharon Gavin Technical Officer - Licensing Public Protection Partnership West Berkshire District Council

Clerk@frilshamparish.org.uk

2nd September 2021

Reference: 21/00611/LQN

The Breeze Drinks Company,

Hawkridge House, Hawkridge Hill, Frilsham. RG18 9XA

Dear Sharon.

Frilsham Parish Council (FPC) discussed application 21/00611/LQN for The Breeze Drinks Company at a meeting held on Wednesday 1st September 2021. At that meeting it was agreed that FPC **objects** to this application.

FPC understands that there are two parts to the application:

- 1. For the online sales of alcohol.
- 2. For promotional events.

As the application currently stands, promotional events can take place 24 hours a day, 365 days a year. It was appreciated that this is very unlikely to happen, but that is what the license application is for. To prevent the risk of nuisance to neighbours from noise it is suggested that there is a limit on the number of events which can take place each year and the hours during which such events can take place. FPC proposes that there should be a maximum of 12 events a year during the hours from 12noon to 11pm.

FPC understands that for the online sales of alcohol, a 24 hour a day, 365 days a year license is required. In theory FPC has no objection to this part of the application but one concern that did arise was whether there would be deliveries to and from the address at antisocial hours of the day, which would cause a nuisance to local dwellings and whether there could be any restriction on the time of arrivals and departures under this aspect of the license.

FPC would be grateful if these restrictions to the license application could be considered and look forwards to hearing from you.

Yours sincerely,

Helen Pratt (Mrs), Clerk to Frilsham Parish Council.

Mrs. Helen M. Pratt – Clerk to Frilsham Parish Council

Email: clerk@frilshamparish.org.uk

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